

# AUCTION RUNS ON MASORES

## Keren Zechus

In response to the staggering poverty of many families in Eretz Yisrael, Keren Zechus steps in to alleviate distress and assist in providing for basic needs. A refrigerator for one family, a dental bill quietly paid for another; Shabbos food for a third , and a simple aufruf kiddush sponsored for a fourth.

These are the needs that are met by Keren Zechus, a non-profit organization, based in Yerushalayim Ir Hakodesh. Quiet, humble families, struggling to survive and succeed, reach out to Keren Zechus for the help they need. And Keren Zechus responds.

You can help Keren Zechus help others. Every penny raised from this Auction goes directly to עניי ארץ ישראל. There are no overhead costs; all prizes have been sponsored by generous donors within the Masores Bais Yaakov High School family.

So please donate generously. The zechus will be yours forever.

לעילוי נשמת

הרב יצחק בן הרב יהודה ארי' ליב הכהן זצ"ל